

GOLF FACILITIES OPERATION MANAGEMENT

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	GEORGIAN EQUIVALENT
CORE COURSES		
INSTRUCTOR OF BEGINNER GOLFERS WORKSHOP AND EVALUATION	4 (3+1)	N/A
HISTORY & BACKGROUND OF THE PGA OF CANADA	0.5	GOLF1000
RESPECT IN SPORT	0.5	TOUR1007
R&A RULES ACADEMY LEVEL I	1	GOLF1000
MARKETING 101	3	MRKT1000
BUSINESS FUNDAMENTALS AND COMMUNICATION	3	COMM1000
GROWTH MINDSET	1	
CAREER LITERACY	1	
CAREER MAPPING	1	
GENERAL STREAM		
EFFECTIVE CUSTOMER SERVICE/EXPERIENCE	2	
SELLING PRODUCTS AND SERVICES	2	
GOLF SHOP OPERATIONS	2	GOLF2002
INTRO TO RETAIL	2	
FINANCE FUNDAMENTALS 101	2	
SOCIAL MEDIA & PERSONAL BRANDING	2	
YEARLY TRENDS	0.5	GOLF2004
FOOD AND BEVERAGE MANAGEMENT	2	GOLF1008
TURF MANAGEMENT	2	GOLF2000
GOLF OPERATIONS STREAM		
HOSTING A GOLF EVENT	2	GOLF3000
RETAIL MANAGEMENT 201	3	
GOLF SOFTWARE & MANAGING DAILY PLAY	0.5	COMP1100
MARKETING THE GAME (CLUB, SERVICE, PROGRAM) (MARKETING THE FACILITY)	2	
R&A RULES ACADEMY II	1	
HEAD PROFESSIONAL MENTORSHIP	3.5	
HUMAN RELATIONS	2	
POLICY & PROCEDURE DEVELOPMENT	2	GOLF2002

GOLF FACILITIES OPERATION MANAGEMENT (CONTINUED)

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	GEORGIAN EQUIVALENT
MANAGEMENT AND LEADERSHIP STREAM		
MANAGING PERSONNEL & BUILDING A HIGH-PERFORMANCE TEAM	3	
STRATEGIC BUSINESS PLANNING & MANAGING A PROJECT (COULD BE GOLF OPS)	2	
MANAGING STAKEHOLDERS & MEETINGS	2	
BUSINESS MANAGEMENT AND GROWTH	3	
DIVERSITY & EQUALITY IN GOLF BUSINESS	1	
GOLF BUSINESS MENTORSHIP	3.5	
HUMAN RELATIONS 201	2	
CUSTOMER SERVICE/EXPERIENCE 201	2	TBD
MANAGING FINANCES 201	2	
COACHING STREAM		
COACH OF NEW COMPETITORS	(3+1)	NA
COACH OF DEVELOPING COMPETITORS	6 (4+2)	NA
TEACHING STREAM		
INSTRUCTOR OF INTERMEDIATE GOLFERS	(3+1)	NA
INSTRUCTOR OF ADVANCED GOLFERS	3	NA
TEACHING & COACHING STREAM		
USING TECHNOLOGY IN TEACHING & SWING BIOMECHANICS	1	
EQUIPMENT FITTING	2 (1+1)	
SELLING/MARKETING SPORT PROGRAMS	2	
BUILDING AND LEADING A SMALL BUSINESS	3	
TEACHING & COACHING MENTORSHIP	3.5	
FITNESS & NUTRITION	1	
INTRODUCTION TO SPORT PSYCHOLOGY	1	PSYC 3000

HONOURS BACHELOR OF BUSINESS ADMINISTRATION - GOLF MANAGEMENT - APPENDIX B

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	GEORGIAN EQUIVALENT
CORE COURSES		
INSTRUCTOR OF BEGINNER GOLFERS WORKSHOP AND EVALUATION	4 (3+1)	N/A
HISTORY & BACKGROUND OF THE PGA OF CANADA	0.5	GLFD1001
RESPECT IN SPORT	0.5	GLFD1001
R&A RULES ACADEMY LEVEL I	1	GLFD1001
MARKETING 101	3	MRKT1000
BUSINESS FUNDAMENTALS AND COMMUNICATION	3	BSNS1003
GROWTH MINDSET	1	MNGM4001
CAREER LITERACY	1	
CAREER MAPPING	1	
GENERAL STREAM		
EFFECTIVE CUSTOMER SERVICE/EXPERIENCE	2	
SELLING PRODUCTS AND SERVICES	2	GFLD2003
GOLF SHOP OPERATIONS	2	
INTRO TO RETAIL	2	GFLD3002
FINANCE FUNDAMENTALS 101	2	ACTG2000
SOCIAL MEDIA & PERSONAL BRANDING	2	COSC1000
YEARLY TRENDS	0.5	
FOOD AND BEVERAGE MANAGEMENT	2	GFLD3001
TURF MANAGEMENT	2	HSPM3000
GOLF OPERATIONS STREAM		
HOSTING A GOLF EVENT	2	HSPM3001
RETAIL MANAGEMENT 201	3	
GOLF SOFTWARE & MANAGING DAILY PLAY	0.5	COSC1000
MARKETING THE GAME (CLUB, SERVICE, PROGRAM) (MARKETING THE FACILITY)	2	MRKT3001
R&A RULES ACADEMY II	1	
HEAD PROFESSIONAL MENTORSHIP	3.5	
HUMAN RELATIONS	2	HRMG4000
POLICY & PROCEDURE DEVELOPMENT	2	BSNS4002

HONOURS BACHELOR OF BUSINESS ADMINISTRATION - GOLF MANAGEMENT (CONTINUED)

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	GEORGIAN EQUIVALENT
MANAGEMENT AND LEADERSHIP STREAM		
MANAGING PERSONNEL & BUILDING A HIGH-PERFORMANCE TEAM	3	MNGM1000
STRATEGIC BUSINESS PLANNING & MANAGING A PROJECT (COULD BE GOLF OPS)	2	MNGM2001
MANAGING STAKEHOLDERS & MEETINGS	2	GFLD4002
BUSINESS MANAGEMENT AND GROWTH	3	
DIVERSITY & EQUALITY IN GOLF BUSINESS	1	
GOLF BUSINESS MENTORSHIP	3.5	BSNS4004
HUMAN RELATIONS 201	2	
CUSTOMER SERVICE/EXPERIENCE 201	2	TBD
MANAGING FINANCES 201	2	TBD
COACHING STREAM		
COACH OF NEW COMPETITORS	(3+1)	NA
COACH OF DEVELOPING COMPETITORS	6 (4+2)	NA
TEACHING STREAM		
INSTRUCTOR OF INTERMEDIATE GOLFERS	(3+1)	NA
INSTRUCTOR OF ADVANCED GOLFERS	3	NA
TEACHING & COACHING STREAM		
USING TECHNOLOGY IN TEACHING & SWING BIOMECHANICS	1	GFLD1000
EQUIPMENT FITTING	2 (1+1)	
SELLING/MARKETING SPORT PROGRAMS	2	
BUILDING AND LEADING A SMALL BUSINESS	3	BSNS3000
TEACHING & COACHING MENTORSHIP	3.5	
FITNESS & NUTRITION	1	
INTRODUCTION TO SPORT PSYCHOLOGY	1	PSYC 3000