

Frankly Golf



CERTIFIED PUTTING INSTRUCTOR (CPI) COURSE

A FACT BASED, PRACTICAL APPROACH TO PUTTING INSTRUCTION

The CPI Course is delivered online and you can do it at your own pace. It is a comprehensive, systematic and structured approach to putting instruction based on scientific principles supported by a Board of Advisors, 12 of which have PhD's in disciplines related to golf. The CPI Course is a practical course that can easily be applied to your teaching and your business with immediate results for you and your students.

Become a Certified Putting Instructor!

In conjunction with the PGA of Canada, Frankly Golf is pleased to offer the online Certified Putting Instructor (CPI) course, designed to help you take your teaching, your students, and your business to the next level, as an expert in putting instruction. You are eligible for this course if you are passionate about the game of golf, enjoy teaching and helping others improve their putting enabling them to enjoy their game more.

YOU SHOULD TAKE THE CPI COURSE IF:

- You would like to be considered an expert in putting instruction.
- You would like offer specialized putting services to your members.
- You are looking for a structured approach to enhance your individual or group putting lessons.
- You are seeking to expand your business and add an extra income stream.
- You want to improve your own putting and become a better teacher.

ABOUT THE CPI COURSE:

- It is conducted online via high quality tutorials at your own pace and on your own schedule in 6-8 hours.
- It is a structured and systematic approach to putting instruction based on scientific principles; supported by an Advisory Board, 12 of whom have a PhD in golf related disciplines
- Course teachings can be immediately applied to help students putt better. Start generating extra income quickly and enhance your business
- You will have ongoing support from a CPI Course Moderator and be awarded a CPI Certificate for display upon successful completion



"I was a very good putter before I took the course, but after I really understood what I was doing well and how I could be even better" - Mark Kitts, PGA of Canada

1 - THE FUNDAMENTALS OF PUTTING:

1. Diagnostics
2. Putter Fitting
3. Grip
4. Ball Position
5. Set-up and Alignment
6. Lock and Rock
7. Swing Plane
8. Rhythm
9. Eye Movement
10. Pre-Shot Routine
11. Green Reading
12. Practice Drills

2 - PUTTER TECHNOLOGY

1. Putter Design
2. Putter Styles
3. Putter Rules
4. Impact

3 - IDEAS FOR YOUR BUSINESS

4 - LESSONS: APPLY WHAT YOU HAVE LEARNED!



"I would recommend the CPI Course to any PGA of Canada instructor looking to enhance their teaching ability."
- Craig Prentice, PGA of Canada

[CLICK HERE TO ENROLL](#)

For more than 20 years Frank Thomas and Valerie Melvin have been researching and observing putting. In the CPI Course they share their unique experience, insights and knowledge. Together they owned and operated a state of the art putting academy for over a decade, developing some of the best young talent from around the world and helping all levels of golfers. Learn from their years of research and experience, with techniques and processes that will make your putting lessons effective, simple and fun for both you and your students!

