

2019 – 2020 COURSE CATALOGUE

COURSE NAME	CREDITS	COSTS*	DELIVERY METHODS	COURSE AVAILABILITY
CORE COURSES				
INSTRUCTOR OF BEGINNER GOLFERS WORKSHOP**	3	500	IN-PERSON WORKSHOP	AVAILABLE NOW
RESPECT IN SPORT - ACTIVITY LEADER**	0.5	30	THROUGH RESPECTGROUP	AVAILABLE NOW
HISTORY & BACKGROUND OF THE PGA OF CANADA**	0.5	100	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
CAREER LITERACY PART 1: MAP YOUR CAREER PATH**	1	150	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
INSTRUCTOR OF BEGINNER GOLFERS EVALUATION	1	75	ONLINE EVALUATION	POST-WORKSHOP
RULES ACADEMY LEVEL I	1	0	THROUGH GOLF CANADA	AVAILABLE NOW
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	3	350	LIVE INSTRUCTED ONLINE COURSE	AVAILABLE NOW
BUSINESS FUNDAMENTALS AND COMMUNICATION	3	350	LIVE INSTRUCTED ONLINE COURSE	AVAILABLE NOW
CAREER LITERACY PART 2: GET YOUR GOAL JOB	1	150	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
NURTURE A GROWTH MINDSET	1	150	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
**COURSE IS REQUIRED TO BE TAKEN IN YOUR FIRST YEAR OF MEMBERSHIP				
ELECTIVE COURSES				
ROLES OF A GOLF PROFESSIONAL (NON-SPECIALIZATION)				
EFFECTIVE CUSTOMER SERVICE/EXPERIENCE	2	250	ASYNCHRONOUS FACILITATED COURSE	FALL 2020
INTRODUCTION TO GOLF FINANCES	2	250	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
SOCIAL MEDIA & PERSONAL BRANDING	2	200	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
TURF MANAGEMENT	2	200	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
FOOD AND BEVERAGE MANAGEMENT	2	200	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
SELLING PRODUCTS AND SERVICES	2	250	ASYNCHRONOUS ONLINE COURSE	FALL 2019
GOLF SHOP OPERATIONS	2	200	ASYNCHRONOUS ONLINE COURSE	FALL 2019
INTRODUCTION TO RETAIL	2	200	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
YEARLY TRENDS IN THE GOLF INDUSTRY	0.5	100	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
POST SECONDARY EDUCATION	3 - 5	50	SEE PROGRAM POLICIES	AVAILABLE NOW

*ALL COURSES ARE PLUS APPLICABLE TAXES



COACHING

COACH OF NEW COMPETITORS WORKSHOP	3	500	IN-PERSON WORKSHOP	DATES AVAILABLE NOW
COACH OF NEW COMPETITORS EVALUATION	1	100	ONLINE EVALUATION	POST-WORKSHOP
COACH OF DEVELOPING COMPETITORS WORKSHOP	4	1500	IN-PERSON WORKSHOP	WINTER 2020
COACH OF DEVELOPING COMPETITORS EVALUATION	2	1200	ONLINE EVALUATION	POST-WORKSHOP
COACHING MENTORSHIP	3.5	300	BLENDED LEARNING	AVAILABLE NOW

TEACHING

INSTRUCTOR OF INTERMEDIATE GOLFERS WORKSHOP	3	400	BLENDED LEARNING – ONLINE MODULE WITH IN-PERSON TRAINING	DATES AVAILABLE NOW
INSTRUCTOR OF INTERMEDIATE GOLFERS EVALUATION	1	75	ONLINE EVALUATION	POST-WORKSHOP
INSTRUCTOR OF ADVANCED GOLFERS WORKSHOP	2	400	IN-PERSON WORKSHOP	DATES AVAILABLE NOW
INSTRUCTOR OF ADVANCED GOLFERS EVALUATION	1	75	ONLINE EVALUATION	POST-WORKSHOP
TEACHING MENTORSHIP	3.5	300	BLENDED LEARNING	AVAILABLE NOW

TEACHING & COACHING

USING TECHNOLOGY IN TEACHING & SWING BIOMECHANICS	1	150	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
EQUIPMENT FITTING WORKSHOP	1	300	IN-PERSON WORKSHOP	DATES AVAILABLE NOW
EQUIPMENT FITTING EVALUATION	1	25	ONLINE EVALUATION	POST-WORKSHOP
SELLING & MARKETING SPORT PROGRAMS	2	250	ASYNCHRONOUS FACILITATED COURSE	WINTER 2020
BUILDING AND LEADING A SMALL BUSINESS	3	350	ONLINE LIVE INSTRUCTED COURSE	FALL 2019

GOLF OPERATIONS

HOSTING A GOLF EVENT	2	200	ASYNCHRONOUS ONLINE COURSE	FALL 2020
RETAIL MANAGEMENT 201	3	350	LIVE INSTRUCTED ONLINE COURSE	WINTER 2020
GOLF SOFTWARE & MANAGING DAILY PLAY	0.5	100	ASYNCHRONOUS ONLINE COURSE	WINTER 2020
MARKETING THE GAME	3	350	LIVE INSTRUCTED ONLINE COURSE	FALL 2019
RULES ACADEMY LEVEL II	2	*	THROUGH GOLF CANADA *COST VARIES BY PROVINCE	AVAILABLE NOW
HUMAN RELATIONS	2	150	ASYNCHRONOUS ONLINE COURSE	FALL 2019
HEAD PROFESSIONAL MENTORSHIP	3.5	300	BLENDED LEARNING	AVAILABLE NOW

MANAGEMENT AND LEADERSHIP

STRATEGIC BUSINESS PLANNING & MANAGING A PROJECT	2	250	ASYNCHRONOUS ONLINE COURSE	FALL 2019
MANAGING PERSONNEL & BUILDING A HIGH-PERFORMANCE TEAM	3	350	LIVE INSTRUCTED ONLINE COURSE	WINTER 2020
MANAGING STAKEHOLDERS & MEETINGS	2	250	ASYNCHRONOUS FACILITATED COURSE	FALL 2019
BUSINESS MANAGEMENT AND GROWTH	3	350	LIVE INSTRUCTED ONLINE COURSE	WINTER 2020
DIVERSITY & EQUALITY IN GOLF BUSINESS	2	200	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
GOLF BUSINESS MENTORSHIP	3.5	300	BLENDED LEARNING	AVAILABLE NOW

BECOMING A MENTOR

ONLY AVAILABLE TO CLASS "A" MEMBERS	2	100	ASYNCHRONOUS ONLINE COURSE	AVAILABLE NOW
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