

PGA TRAINING ACADEMY - HUMBER BREAKDOWN COURSES

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	HUMBER EQUIVALENT
CORE COURSES		
INSTRUCTOR OF BEGINNER GOLFERS WORKSHOP AND EVALUATION	4 (3+1)	N/A
HISTORY & BACKGROUND OF THE PGA OF CANADA	0.5	BPGM112
RESPECT IN SPORT	0.5	BPGM155
R&A RULES ACADEMY LEVEL I	1	BPGM155
MARKETING 101	3	BPGM305
BUSINESS FUNDAMENTALS AND COMMUNICATION	3	BMGT100
GROWTH MINDSET	1	BPGM210
CAREER LITERACY	1	BPGM112
CAREER MAPPING	1	BPGM112
GENERAL STREAM		
EFFECTIVE CUSTOMER SERVICE/EXPERIENCE	2	BPGM353
SELLING PRODUCTS AND SERVICES	2	BPGM254
GOLF SHOP OPERATIONS	2	BPGM124
INTRO TO RETAIL	2	BPGM231
FINANCE FUNDAMENTALS 101	1.5	BPGM122
SOCIAL MEDIA & PERSONAL BRANDING	1.5	BPGM112
YEARLY TRENDS	1	BPGM124
GOLF OPERATIONS STREAM		
HOSTING A GOLF EVENT	2	BPGM124
RETAIL MANAGEMENT 201	2.5	BPGM231
GOLF SOFTWARE & MANAGING DAILY PLAY	2	BPGM356
MARKETING THE GAME (CLUB, SERVICE, PROGRAM) (MARKETING THE FACILITY)	2.5	BPGM305
R&A RULES ACADEMY II	1	N/A
HEAD PROFESSIONAL MENTORSHIP	3.5	BPGM150, BPGM250, BPGM124, BPGM356
HUMAN RELATIONS	2	BPGM320
POLICY & PROCEDURE DEVELOPMENT	1.5	BPGM361

PGA TRAINING ACADEMY - HUMBER BREAKDOWN COURSES (CONTINUED)

PGA TRAINING ACADEMY COURSE	PGA TRAINING ACADEMY CREDIT	HUMBER EQUIVALENT
MANAGEMENT AND LEADERSHIP STREAM		
CUSTOMER SERVICE/EXPERIENCE 201	2.5	TBD
MANAGING PERSONNEL & BUILDING A HIGH-PERFORMANCE TEAM	2.5	BPGM353
STRATEGIC BUSINESS PLANNING & MANAGING A PROJECT (COULD BE GOLF OPS)	2	BPGM360
TURF MANAGEMENT	1.5	BPGM234
FOOD AND BEVERAGE MANAGEMENT	1.5	BPGM253
MANAGING STAKEHOLDERS & MEETINGS	2	BPGM252
BUSINESS MANAGEMENT AND GROWTH	2	BPGM254
DIVERSITY & EQUALITY IN GOLF BUSINESS	1	BPGM124
GOLF BUSINESS MENTORSHIP	3.5	BPGM150 BPGM250
HUMAN RELATIONS 201	2	BPGM320
MANAGING FINANCES 201	2.5	BPGM255
COACHING STREAM		
COACH OF NEW COMPETITORS	(3+1)	NA
COACH OF DEVELOPING COMPETITORS	6 (4+2)	NA
TEACHING STREAM		
INSTRUCTOR OF INTERMEDIATE GOLFERS	(3+1)	NA
INSTRUCTOR OF ADVANCED GOLFERS	3	NA
TEACHING & COACHING STREAM		
USING TECHNOLOGY IN TEACHING & SWING BIOMECHANICS	1	BPGM355
EQUIPMENT FITTING	2 (1+1)	BPGM355
SELLING/MARKETING SPORT PROGRAMS	2	BPGM254
BUILDING AND LEADING A SMALL BUSINESS	2.5	BPGM310
TEACHING & COACHING MENTORSHIP	3.5	BPGM155 BPGM210 BPGM355
FITNESS & NUTRITION	1	TBD
INTRODUCTION TO SPORT PSYCHOLOGY	1	TBD