

the new
Pathway to Class A

30
 credits

6
 years

five credits per year, over *six* years, for a total of *thirty* credits, earns you **Class "A" Status**.

Can be achieved in less than six years.

15 Core Credits

- Instruction of Beginner Golfer Workshop
- Instructor of Beginner Golfers Evaluation
- Career Literacy Part 1: Map Your Career Path
- Career Literacy Part 2: Get Your Goal Job
- History and Background of the PGA of Canada
- Nurture a Growth Mindset
- Rules of Handicapping
- Building Success Through Diversity & Inclusion
- Driving Sales: Golf Marketing Essentials
- Leadership Development in Golf Hospitality

15 Elective Credits

Elective credits can be taken in any of the following streams based on your career path. The program recommends individuals who do not have a specific career path to take a generalized training program to gain experience and knowledge in a variety of topics relevant to the roles of a PGA of Canada Professional.

Specializations

Members have the opportunity to earn Specializations based on achieving 10 credits in the respective pathway. Including Golf Operations, Teaching, Coaching, and Management & Leadership.



SPECIALIZATION

Golf Operations

- R&A Rules Academy Level 2
- Executing A Successful Golf Tournament & Event
- Successful Retail: From Buying to Selling
- Introduction to Managing Teams
- Golf Operations Mentorship
- Building The Customer Experience at your Facility
- Finance Essentials for Golf Industry Leaders



SPECIALIZATION

Teaching

- Instructor of Intermediate Golfers Workshop
- Instructor of Intermediate Golfers Evaluation
- Instructor of Advanced Golfers Workshop
- Instructor of Advanced Golfers Evaluation
- Teaching Mentorship
- Building and Leading a Small Business
- Using Technology to Improve Your Teaching Business
- Pursuing Excellence in Junior Coaching P2
- Pursuing Excellence in Junior Coaching: P1
- Introducing Golf to Individuals with Disabilities
- Coaching Golfers of All Abilities



SPECIALIZATION

Coaching

- Coach of New Competitors Workshop
- Coach of New Competitors Evaluation
- Coach of Developing Competitors Workshop
- Coach of Developing Competitors Evaluation
- Coaching Mentorship
- Building and Leading a Small Business
- Using Technology to Improve Your Teaching Business
- Pursuing Excellence in Junior Coaching Part I
- Pursuing Excellence in Junior Coaching: Part 2
- Introducing Golf to Individuals with Disabilities
- Coaching Golfers of All Abilities



SPECIALIZATION

Management & Leadership

- Developing Executive Leadership & Building a High Performance Team
- Managing Your Golf Facility Governance
- Golf Business Mentorship
- Innovation: The Key to Sustainability
- Building Unwavering Teams for the Future of Work



NON-SPECIALIZED

Roles of a Golf Pro

- Develop Your Personal Brand
- Maximize your Profits: Selling Products and Services
- Yearly Trends in the Golf Industry
- Post-Secondary Education
- Improving Your Golf Club Operations
- Know Your Value and How to Negotiate



Presented by:

