



BACHELOR OF BUSINESS ADMINISTRATION - GOLF MANAGEMENT

PGA TRAINING ACADEMY COURSE	HUMBER COURSE CODE	CREDITS
CORE COURSES		
RESPECT IN SPORT FOR ACTIVITY LEADERS*	BPGM 155	0.5
HISTORY & BACKGROUND OF THE PGA OF CANADA**	BPGM 112	0.5
CAREER LITERACY PART 1: MAP YOUR CAREER PATH	BPGM 112	1.0
RULES ACADEMY LEVEL I*	BPGM 112	1.0
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	BPGM 305	3.0
BUSINESS FUNDAMENTALS AND COMMUNICATION	BPGM 100	3.0
CAREER LITERACY PART 2: GET YOUR GOAL JOB	BPGM 112	1.0
NURTURE A GROWTH MINDSET	BPGM 210	1.0
ELECTIVE COURSES		
DEVELOP YOUR PERSONAL BRAND	BPGM 112	2.0
MAXIMIZE YOUR PROFIT: SELLING PRODUCTS AND SERVICES	BPGM 254	2.0
YEARLY TRENDS IN THE GOLF INDUSTRY	BPGM 124	1.0
IMPROVING YOUR GOLF CLUB OPERATIONS	BPGM 124	2.0

*Learners are responsible for uploading proof of completion on PGA Brightspace.

**Credits only be issued to learners who have completed this course through Humber beginning January 2019 and thereafter.



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<i>PGA TRAINING ACADEMY COURSE</i>	<i>HUMBER COURSE CODE</i>	<i>CREDITS</i>
<i>SPECIALIZATION COURSES - TEACHING, COACHING</i>		
MENTORSHIP - TEACHING AND COACHING	BPGM 155 OR 210 OR 355	3.5
BUILDING AND LEADING A SMALL BUSINESS	BPGM 310	3.0
USING TECHNOLOGY TO IMPROVE YOUR TEACHING BUSINESS	BPGM 355	2.0
<i>SPECIALIZATION COURSES - GOLF OPERATIONS</i>		
EXECUTING A SUCCESSFUL GOLF TOURNAMENT & EVENT	BPGM 124	2.0
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	BPGM 231	2.0
INTRODUCTION TO MANAGING TEAMS	BPGM 320	2.0
MENTORSHIP - GOLF OPERATIONS	BPGM 155 OR 210 OR 355	3.5
BUILDING THE CUSTOMER EXPERIENCE AT YOUR FACILITY	BPGM 353	3.0
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	BPGM 255	2.0
GOLF OPERATIONS MENTORSHIP	BPGM 150 OR 250 OR 124 OR 356	3.5
<i>SPECIALIZATION COURSES - MANAGEMENT & LEADERSHIP</i>		
DEVELOPING EXECUTIVE LEADERSHIP & BUILDING A HIGH PERFORMANCE TEAM	BPGM 353	3.0
MANAGING YOUR GOLF FACILITY GOVERNANCE	BPGM 252	4.0
BUILD SUCCESS THROUGH DIVERSITY AND INCLUSION	BPGM 124	2.0
GOLF BUSINESS MENTORSHIP	BPGM 150 OR 250	3.5