



DEGREE IN GOLF AND RESORT MANAGEMENT

<i>PGA TRAINING ACADEMY COURSE</i>	<i>McMASTER COURSE CODE</i>	<i>CREDITS</i>
<i>CORE COURSES</i>		
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	MARKETING MANAGEMENT	3.0
BUSINESS FUNDAMENTALS AND COMMUNICATION	FINANCE FOR NON-FINANCIAL MANAGERS	3.0
 NUTURE A GROWTH MINDSET	ENTREPRENURSHIP IN THE GOLF INDUSTRY	1.0
<i>ELECTIVE COURSES</i>		
MAXIMIZE YOUR PROFIT: SELLING PRODUCTS & SERVICES	RETAIL MANAGEMENT	2.0
<i>SPECIALIZATION COURSES - TEACHING, COACHING</i>		
BUILDING AND LEADING A SMALL BUSINESS	ENTREPRENURSHIP IN THE GOLF INDUSTRY	3.0
<i>SPECIALIZATION COURSES - GOLF OPERATIONS</i>		
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	FINANCE FOR NON-FINANCIAL MANAGERS	2.0
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	RETAIL MANAGEMENT	2.0
INTRODUCTION TO MANAGING TEAMS	BUSINESS LAW FOR GOLF MANAGERS	2.0
<i>SPECIALIZATION COURSES - MANAGEMENT & LEADERSHIP</i>		
DEVELOPING EXECUTIVE LEADERSHIP & BUILDING A HIGH PERFORMANCE TEAM	HUMAN RESOURCES	3.0
STRATEGIC BUSINESS PLANNING & MANAGING A PROJECT	STRATEGIC MANAGEMENT	2.0
MANAGING YOUR GOLF FACILITY GOVERNANCE	GOLF CLUB GOVERNANCE	2.0