



BACHELOR OF BUSINESS ADMINISTRATION - GOLF MANAGEMENT

<i>PGA TRAINING ACADEMY COURSE</i>	<i>GEORGIAN COURSE CODE</i>	<i>CREDITS</i>
CORE COURSES		
RESPECT IN SPORT FOR ACTIVITY LEADERS*	GLFD1001	0.5
HISTORY & BACKGROUND OF THE PGA OF CANADA**	GLFD1001	0.5
RULES ACADEMY LEVEL I*	GLFD1001	1.0
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	MRKT1000	3.0
BUSINESS FUNDAMENTALS AND COMMUNICATION	BSNS1003	3.0
NURTURE A GROWTH MINDSET	MNGM4001	1.0
ELECTIVE COURSES		
DEVELOP YOUR PERSONAL BRAND	COSC1000	2.0
SPECIALIZATION COURSES - TEACHING, COACHING		
BUILDING AND LEADING A SMALL BUSINESS	BSNS3000	3.0
USING TECHNOLOGY TO IMPROVE YOUR TEACHING BUSINESS	GFLD1000	2.0
SPECIALIZATION COURSES - GOLF OPERATIONS		
EXECUTING A SUCCESSFUL GOLF TOURNAMENT & EVENT	HSPM3001	2.0
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	GFLD3002	2.0
INTRODUCTION TO MANAGING TEAMS	HRMG4000	2.0
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	ACTG2002	3.0
SPECIALIZATION COURSES - MANAGEMENT & LEADERSHIP		
GOLF BUSINESS MENTORSHIP	BSNS4004	3.5
DEVELOPING EXECUTIVE LEADERSHIP & BUILDING A HIGH PERFORMANCE TEAM	MNGM1000	3.0
STRATEGIC BUSINESS PLANNING AND MANAGING A PROJECT	MNGM2001	2.0
MANAGING YOUR GOLF FACILITY GOVERNANCE	GFLD4002	2.0

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**Learners are responsible for uploading proof of completion on PGA Brightspace.*

***Credits only be issued to learners who have completed this course through Georgian beginning January 2019 and thereafter.*

