



GOLF FACILITIES MANAGEMENT

PGA TRAINING ACADEMY COURSE	FANSHAWE COURSE CODE	CREDITS
CORE COURSES		
CAREER LITERACY PART 1: MAP YOUR CAREER PATH	COOP-1020	1.0
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	MKTG-1099	3.0
BUSINESS FUNDAMENTALS AND COMMUNICATION	COMM-3080	3.0
CAREER LITERACY PART 2: GET YOUR GOAL JOB	DEVL-1049	1.0
ELECTIVE COURSES		
MAXIMIZE YOUR PROFIT: SELLING PRODUCTS & SERVICES	MGMT-5089	2.0
IMPROVING YOUR GOLF CLUB OPERATIONS	MGMT-5088	2.0
SPECIALIZATION COURSES - GOLF OPERATIONS		
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	ACCT-1105	2.0
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	MRCH-1012	2.0
INTRODUCTION TO MANAGING TEAMS	MGMT-3088	2.0
BUILDING THE CUSTOMER EXPERIENCE AT YOUR FACILITY	MGMT-1260	3.0
SPECIALIZATION COURSES - TEACHING, COACHING		
BUILDING AND LEADING A SMALL BUSINESS	ENTP-3001	3.0