

GOLF FACILITIES MANAGEMENT

PGA TRAINING ACADEMY COURSE	FANSHAWE COURSE CODE	CREDITS
CORE CO	URSES	
CAREER LITERACY PART 1: MAP YOUR CAREER PATH	COOP-1020	1.0
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	MKTG-1099	3.0
BUSINESS FUNDAMENTALS AND COMMUNICATION	COMM-3080	3.0
CAREER LITERACY PART 2: GET YOUR GOAL JOB	DEVL-1049	1.0
HISTORY & BACKGROUND OF THE PGA OF CANADA	RECN-1040*	1.0
RULES ACADEMY LEVEL I	RECN-1028 *	1.0
ELECTIVE C	OURSES	
MAXIMIZE YOUR PROFIT: SELLING PRODUCTS & SERVICES	MGMT-5089	2.0
IMPROVING YOUR GOLF CLUB OPERATIONS	MGMT-5088	2.0
SPECIALIZATION COURSE	S - GOLF OPERATIONS	
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	ACCT-1105	2.0
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	MRCH-1012	2.0
INTRODUCTION TO MANAGING TEAMS	MGMT-3088	2.0
BUILDING THE CUSTOMER EXPERIENCE AT YOUR FACILITY	MGMT-1260	3.0
SPECIALIZATION COURSES	- TEACHING, COACHING	
BUILDING AND LEADING A SMALL BUSINESS	PLAN-3012 & PLAN-3013	3.0

*LEARNERS ARE RESPONSIBLE FOR UPLOADING PROOF OF COMPLETION ON PGA BRIGHTSPACE