









On July 7th, 1911, a group of 36 professionals met at Royal Ottawa Golf Club after the Canadian Open.

What they didn't realize at the time was that this meeting would one day be regarded as the very first gathering of the Canadian Professional Golfers' Association.

THE PEADF CANADA HAS COME A LONG WAY SINCE

1911

1912

(1915)

1961

1973

1974

1976

1982

1987

1996

2001

2005

2010

2011

2012

2014

2016

The G.P.G.A., and a Handsome Donation

THE "Canadian Golfer" is in re- ing. Any club wishing to put on an teresting letter :--Editor "Canadian Golfer.

Brantford, Ontario. Dear Sir .--

sociation, which, although not much played in Ottawa, which realized a heard from, is very much alive and do- large sum for the Red Cross, and aning work in fostering the game in other will be held in Montreal in the Canada. This is The Canadian Pro- near future. Not a few members have fessional Golfers' Association which enlisted for active service, and this fall was organized in Ottawa in July 1911. will likely see a lot more joining up. Our objects are to promote interest in Our officers at present are : Captain, D. the game of golf, to protect the mutual L. Black, Rivermead Golf Club, Ottawa : interests of our members, to hold meet- Vice-Captain, C. R. Murray, Royal Monings and tournaments periodically for treal; Seev. Treas, Karl Keffer, Royal the encouragement of the younger Ottawa and members of Exceptive A. members, to act as agents, for assisting H. Murray, Kanawaki; A. S. Russell, any Professional Golfer, or Assistant, Lakeview Golf Club, Toronto; W. F. to obtain employment, and to carry out Lock, Essex Golf and County Club any other objects that may be deter. Sandwich and Geo. Cumming, Toronto mined upon from time to time. Golf Club, Toronto.

The Association had presented to it, by Mr. P. D. Ross of the Royal Ottawa Golf Club, a very handsome trophy, and Royal Ottawa Golf Club, Ottawa Ont. we have made it a permanent trophy, to be known as the "ROSS CUP." The cup has been played for three times, as instically of the splendid patriotic work follows

In 1912 at Missasauga, Winner-C. R Murray.

In 1913 at Beaconsfield, Winner-D L. Black.

Cumming.

take place in the same city, and at the season. No country anywhere has a same time as the R. C. G. A. Open finer lot of professionals than the Do Championship, on a course other than minion. They are a credit alike to their that which holds the Open. Owing to country and the Royal and Ancient the present war, there was no tourna- game. Their recent contribution of ment in 1915, and there will not be any \$200 to the Canadian Prisoners of War this year.

various Patriotic Funds, and at a meet- it will be noted, states that the meming of the Executive Committee held in bers of the Association will at all times Ottawa on August 19th, the sum of gladly give their services for exhibition \$200.00 was donated to the Canadian games-an offer that should be eagerly Prisoners of War Fund. Our member- taken advantage of by clubs during the ship includes all the well-known pros. next two months and undoubtedly will and any professional may become a member on making application and tion and they will be only two pleased

ceipt of the following very in- Exhibition Match by professionals for Ó any of the Patriotic Funds need only get in touch with members of this Association, and services will be gladly

offered. A very interesting Profes-I am writing you a history of an As- sional Four Ball Match was recently

Yours sincerely. KARL KEFFER, Sec. Treas

Angust 30th The Editor cannot speak too enthus-

of the Canadian professional golfers. They have given at all times most liberally of their time and money in aid of the Red Cross and other funds, not to mention the generous gifts of clubs In 1914 at Lakeview, Winner-Geo. for patriotic competitions. Many have enlisted and are now at the front and Our tournaments are arranged to many more will go at the end of the Fund was a notable act-one in keep-We have subscribed liberally to the ing with their past record. Mr. Keffer be. Write any members of the Associahaving his name put before the meet- to arrange an exhibition game for you. 254

CANADIAN PGA FORMED AFTER THE CANADIAN OPEN OT

- P.D. ROSS WRITES A \$100 CHEQUE FOR A TROPHY TO BE COMMISSIONED FOR THE CPGA CHAMPIONSHIP.
- THE FIRST CANADIAN PGA CHAMPIONSHIP IS PLAYED AT MISSISSAUGA GOLF AND COUNTRY CLUB
 - FIRST KNOWN WRITTEN ACCOUNT BY KARL KEFFER WHO WRITES A LETTER TO THE EDITOR OF THE CANADIAN GOLFER: GIVING THEM A HISTORY OF THE ASSOCIATION.
- FIRST PGA OF CANADA OFFICE AND FULL-TIME SECRETARY IS EMPLOYED.
- SHARON KERR BECOMES FIRST FEMALE PGA OF CANADA APPRENTICE.
- MARY JANE HALL BECOMES SECOND FEMALE PGA OF CANADA APPRENTICE AND FIRST FEMALE HEAD PROFESSIONAL.
- PATTY HOWARD BECOMES SECOND FEMALE HEAD PROFESSIONAL
- A GROUP OF CANADIAN TOURING PROS FORM THE TOURNAMENT PLAYERS DIVISION. LED BY TOURING PRO BOB BEAUCHEMIN. THE GROUP FORMS THE FOUNDATION OF THE PGA TOUR CANADA.
- THE FIRST PGA WOMEN'S CHAMPIONSHIP OF CANADA, SIXTEEN WOMEN PARTICIPATE.
- FUTURE LINKS CANADA'S JUNIOR GOLF PROGRAM WITH GOLF CANADA
- MEMBERSHIP SUBPASSES 3000
- PARTNER WITH COACHING ASSOCIATION OF CANADA FOR TEACHING AND COACHING PROGRAM
- PACE (MEMBER TRAINING PROGRAM) LAUNCHED
 - PGA IS A RECOGNIZED MEMBER OF THE NEW PGA WORLD ALLIANCE.
- RE-BRAND FROM CPGA TO PGA OF CANADA
- PGA OF CANADA FOUNDATION ESTABLISHED.
- PGA OF CANADA HALL OF FAME ESTABLISHED
- BBC PGA OF CANADA SCRAMBLE LAUNCHED.

PGA OF CANADA TRAINING ACADEMY PRESENTED BY TITLEIST AND FOOTJOY LAUNCHED.

3,600 HIBHLY SKILLED BOLF PROFESSIONALS ACROSS 9 20085 In Ganada.

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The PGA of Canada is committed to ongoing collaboration with our nine zones for the betterment of all PGA professionals.

Review PGA of Canada Training Academy Class "A" Pathways

Obtain employment in the golf industry

Register online at Pa pgaofcanada.com/register

Pass the PAT

START THE PROCESS TODAY!

WHAT'S INCLUDED WITH YOUR MEMBERSHIP?

USING YOUR **PGA MEMBERSHIP CARD** CAN GET YOU **EXCLUSIVE** MEMBER PERKS!

FROM OUR PARTNERS AND COMPLIMENTARY ACCESS TO GOLF EVENTS ACROSS THE WORLD!



The PGA has invested into one of the most extensive and comprehensive mentorships in the Canadian sport system.

Become a PGA of Canada

If you're a Class "A" member, consider giving back to support and guide the new Apprentice Professionals in our storied association.

To get started as a mentor or mentee, contact education@pgaofcanada.com

A STRONG AND DISTINCTIVE BRAND

THAT IS SYNONYMOUS WITH THE VISION AND VALUES OF THE ASSOCIATION.



The PGA brand represents honesty, integrity, innovation and leadership that is brought to life through the expertise of PGA Professionals and the staff employed to work on their behalf.

The value and global recognition of The PGA brand is central to the work of the Association at home and abroad.





THE PGA'S FIND A PRO WEBPAGE IS AVAILABLE TO THE PUBLIC. with **115,000 PAGE VIEWS** annually, it is one of the **TOP 5 VISITED PAGES** on pgaofcanada.com

Don't let your profile stay blank. Go online and update your photo, accomplishments and more so the public knows

WHO YOU ARE!





VISION: To lead and deliver a

DYNAMIC WORLD-CLASS EDUCATION SYSTEM

and programs designed to increase the value, integrity and employability of a PGA of Canada Professional.

MISSION:

- Develop innovative programs and training from leading industry research-based findings
- Provide a diverse delivery of training relevant to the roles and responsibilities of a PGA Professional
- Support the employment of PGA Professionals through innovative skills, training, tools, and resources
- Inform and educate the golf industry and stakeholders of the value of PGA of Canada Professionals to their business, facility or operation

VALUES:

- Consistency in delivery of programs
- Positive and engaging member experience
- Exceed industry stakeholder needs and expectations
- Collaborative approach to info sharing
- Five-star approach to all development and delivery

PROGRAM LEVEL OUTCOMES

Based on world-leading industry research, the PGA of Canada Training Academy Presented by Titleist and FootJoy has developed the following program level outcomes:

Demonstrate the required level of proficiency and practical application associated with each core roles and responsibilities of a PGA of Canada Professional.

Critically reflect on their performance and the effect their actions have on others with the purpose of selfcorrection, improvement, and growth.

Inspire a passion for the game of golf in others through their day-to-day actions and overall leadership approach.

Communicate effectively in a variety of industry-related situations involving a variety of topics both orally and in writing.

Develop a personal career map that is based on industry best practice and their personal and professional goals.

PROGRAM FEATURES



WHAT ARE THE PROGRAM FEES?



- PGA Training Academy fees range average between **\$3200.00** and **\$3500.00** over a six year time-frame to complete all 30 credits within 6 training years.
- In addition to PGA Training Academy program fees, each Apprentice Professional is required to pay annual dues.



FIRST YEAR PROGRAM FEES

• The first-year program fees for the PGA Training Academy are **\$780.00** (plus tax) and includes access to four core courses including our three day Instructor of Beginner Golfers workshop.

A reduction in overall course program fees may occur for learners as a result of course transfer credits issued for partner pathways, McMaster University, Georgian College, LPGA, Humber College, and Fanshawe College. To find out which courses transfer to the PGA Training Academy, visit *www.pgaofcanada.com/education*

• The course fees for the remaining six core courses combines for a total of **\$1075.00**, these courses can be purchased separately and completed in any training year.



ELECTIVE COURSES:

- The course fees for elective courses range from \$40.00 -\$350.00, with each course carrying an equivalent credit value based on variance in delivery method and course workload.
- Learners may be eligible, based on meeting preestablished criterion, to earn up to 5/15 elective credits for completed post-secondary education.
- The total cost to complete all 15 credits averages \$1200.00 \$1500.00 and can be completed in any order and in any training year.



A comprehensive program designed from industry research, stakeholders, and employers to provide the best learning platform for prospective and existing PGA of Canada Professionals.

- Built with pathways for each learner to discover and follow their own personalized learning.
- More than 40 different courses to choose from.

 Deliveries range from in-person workshops, mentorship with industry leaders, virtual classrooms with live instructors, click through modules at your own pace and much more!

Pass your PAT

- Submit your Application for Membership
- Four specific courses in year ONE (the year AFTER you pass your PAT).
 - Instructor of Beginner Golfers Workshop
 - Respect in Sport Activity Leader Program
 - Career literacy
 Part 1: Map Your Career
 - History & Background of the PGA of Canada

- Complete five credits a year for the next six years (max.)
 - 15 core credits address the majority of PGA roles in the industry
 - 15 elective credits in any topic, any pathway
- 3000 hours in the golf industry (400 hours annually)
- 5 Credits x 6 Years (max.) =
 30 Credits = PGA of Canada Class "A" Professional

WHAT'S MY APPRENTICESHIP JOURNEY?

APPLICANT:

Any individual who is 18 years of age, has a high school diploma, is working within the golf industry and has not passed the Playing Ability Test (PAT) is able to apply for membership.

APPRENTICE PROFESSIONAL:

Are individuals who have successfully applied for membership with the PGA of Canada and are in the training stages of the PGA of Canada Training Academy Presented by Titleist and FootJoy to achieve their Class "A" status.

CLASS "A":

Class "A" status signifies the completion of all required training. Once Class "A" is achieved, members no longer have deadlines or mandatory continuing education points and credits required.

SPECIALIZATION:

Specializations can be achieved by Class "A" members in one of four pathways: 1) Teaching 2) Coaching 3) Golf Operations 4) Management and Leadership.

MEMBER SPOTLIGHT



MARC-ÉTIENNE BUSSIÈRES

PGA CATEGORY: CLASS "A" HEAD PROFESSIONAL

CHAMPION:

 $T_2 E_1 R_1 M_2 I_1 N_1 O_2 L_2 O_2 G_1 Y_1$

PGA of Canada Championship - 2016 PGA of Canada Assistants Championship - 2017/18 PGA of Canada Quebec Zone Championship - 2018

WHAT DO YOU ENJOY MOST ABOUT WORKING IN GOLF?

I LOVE SEEING THE FACE OF MY STUDENTS WHEN THEY HIT SHOTS THEY NEVER THOUGHT THEY'D BE ABLE TO HIT.

THE PGA OF CANADA TRAINING ACADEMY ALLOWS MEMBERS TO SPECIALIZE IN ONE OF FOUR AREAS:

GOLF OPERATIONS | MANAGEMENT & LEADERSHIP | TEACHING | COACHING

These specializations are aimed at supporting both PGA professionals and employers on hiring the right professional for the right job fit and who has the skills, training, and expertise for those roles.

Job postings and employers are encouraged to seek PGA members who have a specialization in their related field when hiring for their next position. Be sure to start your journey in specializations through the PGA of Canada Training Academy.

SPECIALIZ

Title

Master Your Field

TRAINING ACADEMY COURSES, DELIVERY METHOD AND CREDIT ALLOCATION						
CORE COURSES	COST	CREDIT				
INSTRUCTOR OF BEGINNER GOLFERS WORKSHOP ΰ	\$500	3				
RESPECT IN SPORT FOR ACTIVITY LEADERS Ö	\$30	0.5				
HISTORY & BACKGROUND OF THE PGA OF CANADA ₵	\$100	0.5				
CAREER LITERACY PART 1: MAP YOUR CAREER PATH ΰ	\$150	1				
INSTRUCTOR OF BEGINNER GOLFERS EVALUATION	\$100	1				
RULES ACADEMY LEVEL I	FREE	1				
MARKETING FUNDAMENTALS FOR GOLF PROFESSIONALS	\$375	3				
BUSINESS FUNDAMENTALS AND COMMUNICATION	\$375	3				
CAREER LITERACY PART 2: GET YOUR GOAL JOB	\$175	1				
NURTURE A GROWTH MINDSET	\$175	1				
ELECTIVE COURSES	COST	CREDIT				
ROLES OF A GOLF PROFESSIONAL						
DEVELOP YOUR PERSONAL BRAND	\$225	2				
MAXIMIZE YOUR PROFIT: SELLING PRODUCTS AND SERVICES	\$275	2				
YEARLY TRENDS IN THE GOLF INDUSTRY	\$125	1				
POST SECONDARY EDUCATION	\$75	2-5				
IMPROVING YOUR GOLF CLUB OPERATIONS	\$225	2				
KNOW YOUR VALUE AND HOW TO NEGOTIATE	\$250	2				
TEACHING (SPECIALIZATION STREAM)						
INSTRUCTOR OF INTERMEDIATE GOLFERS WORKSHOP	\$400	3				
INSTRUCTOR OF INTERMEDIATE GOLFERS EVALUATION	\$100	1				
TEACHING MENTORSHIP	\$325	3.5				
USING TECHNOLOGY TO IMPROVE YOUR TEACHING BUSINESS	\$275	2				
$\left(\mathbf{T}^{\prime} \right)$ first year required course for apprentice profession	IALS					



TO LEARN MORE ABOUT EACH COURSE, ITS DELIVERY METHOD, LEARNING OUTCOMES, AND MORE, VISIT THE TRAINING ACADEMY COURSE CATALOGUE AT: PGAOFCANADA.COM/EDUCATION/TRAINING

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COACHING (SPECIALIZATION STREAM)	COST	CREDIT
COACH OF NEW COMPETITORS WORKSHOP	\$500	3
COACH OF NEW COMPETITORS EVALUATION	\$100	1
COACH OF DEVELOPING COMPETITORS WORKSHOP	\$1700	4
COACH OF DEVELOPING COMPETITORS EVALUATION	\$1,200	2
COACHING MENTORSHIP	\$325	3.5
TEACHING & COACHING		
BUILDING AND LEADING A SMALL BUSINESS	\$375	3
CAC SAFE SPORT TRAINING	FREE	1
PURSUING EXCELLENCE IN JUNIOR COACHING: PART 1	\$275	2
PURSUING EXCELLENCE IN JUNIOR COACHING: PART 2	\$275	4
GOLF OPERATIONS (SPECIALIZATION STREAM)		
GOLF CANADA: RULES ACADEMY LEVEL II	VARIES	2
RESPECT GROUP: RESPECT IN THE WORKPLACE	\$40	1
EXECUTING A SUCCESSFUL GOLF TOURNAMENT & EVENT	\$225	2
SUCCESSFUL RETAIL: FROM BUYING TO SELLING	\$275	2
INTRODUCTION TO MANAGING TEAMS	\$250	2
HEAD PROFESSIONAL MENTORSHIP	\$325	3.5
BUILDING THE CUSTOMER EXPERIENCE AT YOUR FACILITY	\$300	3
FINANCE ESSENTIALS FOR GOLF INDUSTRY LEADERS	\$300	3
MANAGEMENT AND LEADERSHIP (SPECIALIZATION STREAM)		
DEVELOPING EXECUTIVE LEADERSHIP AND BUILDING A HIGH PERFORMANCE TEAM	\$375	3
MANAGING YOUR GOLF FACILITY GOVERNANCE	\$300	4
BUILD SUCCESS THROUGH DIVERSITY AND INCLUSION	\$225	2
GOLF BUSINESS MENTORSHIP	\$325	3.5
INNOVATION: THE KEY TO SUSTAINABILITY	\$300	4
BECOMING A MENTOR * ONLY AVAILABLE TO CLASS "A" MEMBERS	\$100	-
*COUNTS TOWARDS RE-SPECIALIZATION IN THE PATHWAY YOU CHOOSE TO MENTOR IN		

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PGA RECOGNIZED PARTNER PATHWAYS							
HUMBER Business Administration Professional Golf Management	f Georgian	FANSHAWE Golf & Club Management	McMaster University	LPGA TEACHING AND CLUB PROFESSIONALS			
Humber Professional Golf Management current students and graduates will receive credits within the PGA of Canada Training Academy outlined in the Policies and Procedures.	Honours Bachelor of Business Administration (Golf Management) and Golf Facilities Operation Management graduates will receive credits within the PGA of Canada Training Academy outlined in the	Golf & Club Management current students and graduates will receive credits within the PGA of Canada Training Academy outlined in the Policies and Procedures.	McMaster Business of Golf & Resort Management Program Full graduate = 23 PGA Training Academy credits OR	LPGA Class "A" members will be exempt from the Play Ability Test (PAT) and will automatically receive 20.0 of the 30.0 credits required to achieve Class "A" status with the			
 *Subject to 70% grade or higher in the identified courses outlined in the Policies and Procedures of the Training Academy.	Policies and Procedures. *Subject to 70% grade or higher in the identified courses.	*Subject to 70% grade or higher in the identified courses outlined in the Policies and Procedures of the Training Academy.	Equivalency credits per complete McMaster online course. *Subject to 70% grade or higher.	PGA of Canada.			

FOR A FULL BREAKDOWN OF THESE PATHWAYS, VISIT THE TRAINING ACADEMY POLICIES AND PROCEDURES AT PGAOFCANADA.COM/EDUCATION

MEMBER SPOTLIGHT

JOINED THE PGA OF CANADA IN 1997

KERI **MOFFAT**

PGA CATEGORY: CLASS "A" PROFESSIONAL HIGHLIGHTS: PGA of BC Teacher of the Year - 2011

WHAT WAS THE REASON YOU GOT INTO THE GOLF INDUSTRY?

My dad. He was a golf professional. I grew up watching him make a positive impact on the lives of everyone around him and wanted to be just like him.

Access to MEMBER ASSISTANCE PROGRAM





CONFIDENTIAL COUNSELING SERVICES FACE TO FACE, COACHING & E-MAIL OR CONSULTING PHONE SUPPORT SERVICES

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ONLINE WELLNESS RESOURCES



ACCESS TO FSEAP "SOLUTIONS" S NEWSLETTER

MEMBER SPOTLIGHT

JOINED THE PGA OF CANADA IN 2013

SALIMAH MUSSANI

PGA CATEGORY: CLASS "A" PROFESSIONAL

CHAMPION: DCM PGA Women's Championship of Canada - 2007

WHAT WAS THE REASON YOU GOT INTO THE GOLF INDUSTRY? Get to do what I love ... everyday!

foundation



GA

SCHOLARSHIPS ANNUALLY TO OUR MEMBERS, THEIR CHILDREN AND GRANDCHILDREN.



UP TO \$500 PER YEAR FOR PROFESSIONAL DEVELOPMENT THROUGH OUR BURSARY PROGRAM.



COVERAGE IS BASED ON AN INCIDENT STEMMING FROM ANY OF THE ACTIVITIES AND OPERATIONS NORMAL TO A GOLF PROFESSIONAL.



COVERAGE TO YOUR BENEFICIARY.

Benevolent Fund.

Designed to help members in dire financial situations by providing financial assistance for the basics of life such as clothing, food, and shelter, as well as financial assistance for health care services attributable to a mental or physical health condition.

THE PGA OF CANADA IS LIKE A FAMILY AND WHEN A MEMBER OF YOUR FAMILY IS SUFFERING YOU DO EVERYTHING YOU CAN TO HELP.



COMPREHENSIVE INDUSTRY EMPLOYMENT RESEARCH ON PGA OF CANADA EMPLOYMENT, HIRING PRACTICES, AND MORE!





AN INVESTIGATIVE LOOK AT THE CAREER PATHS OF PGA OF CANADA EXECUTIVE PROFESSIONALS By: Tim Robinson Ph.D.



MEMBER SPOTLIGHT





TAHLON SWEENIE

PGÁ

PGA CATEGORY: CLASS "A" DIRECTOR OF GOLF.

HIGHLIGHTS:

PGA OF ALBERTA RETAILER OF THE YEAR - 2011/18

WHAT DO YOU ENJOY MOST ABOUT WORKING IN GOLF?

SEEING YOUNGER PROFESSIONALS WHOM HAVE WORKED FOR YOU GROW AND EVENTUALLY GET INTO HEAD PROFESSIONAL OR DIRECTOR OF GOLF ROLES.



OLTIMATELY – We aim to provide the best employment opportunities for PGA Professionals and employers to ensure the **RIGHT PRO** is hired in the **RIGHT PLACE** at the **RIGHT TIME**.

THIS DEPARTMENT CAN SUPPORT YOU WITH:

💢 RESUME AND COVER LETTER SUPPORT

X INTERVIEW PREP

☆ USE THE PGA COMPENSATION AND BENEFITS SURVEY TO YOUR ADVANTAGE

SUPPORT HIRING MANAGERS IN FINDING THE MOST EFFECTIVE JOB POSTING TO GET THE BEST PGA PROFESSIONAL IN THE ROLE.

AND MUCH MORE!





An Assistant Professional typically reports to a Head Professional and in some cases to a GM or Director of Golf. This role requires an individual to perform day to day operations and provides pros an opportunity to learn and grow as a professional.

HAVE AT LEAST A COLLEGE DIPLOMA.



100%

AN AVERAGE OF 8 YEARS YOUNGER THAN OTHER INDUSTRY ROLES.

YEARLY AVERAGE SALARY OF

JOB HIGHLIGHT TEACHING PROFESSIONAL

The role of a Teaching Professional is specialized with almost an exclusive responsibility of developing existing golfers, selling products and services, introducing/ instructing new golfers and facilitating transition from beginner to golfer.





84% HAVE AT LEAST 10 YEARS OF EXPERIENCE.

YEARLY AVERAGE SALARY OF



The Head Golf Professional often reports to the Director of Golf and is responsible for managing junior staff, the Golf Shop, Golf Services, Instructional Programs and Tournaments/Events. PROFESSIONAL HAVE AT LEAST A COLLEGE DIPLOMA.

YEARLY AVERAGE SALARY OF

100%

75% HAVE AT LEAST 10 YEARS OF EXPERIENCE.

JOB HIGHLIGHT GENERAL MANAGER

The General Manager generally reports to the Board of Directors and is responsible for conducting strategic business planning, financial management, marketing of the facility, the game of golf, events/outings and managing personnel as well as the customer experience.





AN AVERAGE OF ALMOST 21 YEARS AS A GOLF PRO.

YEARLY AVERAGE SALARY OF



THE PGA OF CANADA'S EXTENSIVE, INTERACTIVE, AND FLEXIBLE **PROFESSIONAL DEVELOPMENT PLATFORM.**

Designed to support PGA of Canada members throughout their careers with topics ranging from career building, marketing, leadership, event planning and more.



#TEETALKSLIVE

TEE TALKS OFFERS OUR MEMBERS **DATABANA SOLUTION OFFERS OUR MEMBERS DATABANA SOLUTI**

NATIONAL CONFERENCES

Tee Talks Live Business Conference and the National Teaching and Coaching Conference offers PGA members with world-class speakers in one of the association's fastest growing initiatives.





PGA of Canada National Championships date back to the first PGA Championship of Canada in 1912, when the **P.D. Ross Trophy** was presented to C.R. Murray at the Mississauga Golf & Country Club. Today, there are five national championships plus the RBC PGA Scramble for members. These championships have become more than just golf, they are social opportunities to network with fellow golf professionals and learn more about the industry.

TO ENTER OR HOST A NATIONAL CHAMPIONSHIP, PLEASE VISIT: www.pgaolcanada.com/events



The RBC PGA Scramble is a national series of events with more than ten thousand amateur golfers. Teams look to make it through local qualifying with the ultimate goal of playing in a Regional and hopefully experience of a lifetime National Final in October with a PGA of Canada professional.

PG

Hosting benefits include:

- An additional event on their schedule or add some excitement to an existing event;
- Receive national and regional exposure through the extensive media channels of the PGA of Canada and its partners;
- Bring in guests to promote your club or host a private event;
- Host professional joins the winning team(s) in the Regional Final with a chance to advance to the much-anticipated National Final.

For more information, please visit: www.**RBCPGASCRAMBLE.**com









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