



*Maui Jim*

**PolarizedPlus2 Sunglasses**

GOLF TOURNAMENT OFFERINGS

## Why Maui Jim?

Born in 1987 on Maui's Lahaina beaches, Maui Jim reached incredible results with the introduction of PolarizedPlus2 technology in 2004 – a breakthrough innovation that led to the brand's worldwide expansion up to its transition into the Kering Eyewear portfolio in 2022.

Inspired by an appreciation of light and color, Maui Jim's focus on innovation finds its utmost expression in its prescription technology and the exclusive PolarizedPlus2 technology featured in every lens to protect the eyes against harmful UV rays and elevate the wearer's visual experience.

Integrating layers of lens treatments, PolarizedPlus2 includes: a high-efficiency polarized film for glare elimination, 100% UV and comprehensive HEV protection, color-enhancing technology for exceptional color and clarity, a Clearshell scratch resistance treatment for enhanced performance and durability, hydrophobic and oleophobic treatments that repel water and grease to help keep lenses clean, an anti-reflective backside treatment that neutralizes glare from behind, and a frontside lens treatment that reduces light transmission while providing an appealing aesthetic.

## The Fitting Experience



Our fitting events will always be staffed by Maui Jim employees – product experts who ensure guests receive service with aloha.



Every pair is packaged with care – complete with complimentary collapsible case and cleaning cloth. We can customize cases and cloths with your logo for a minimal additional fee.



We take care of all the details allowing you to focus on the rest of your event.



No surprises or hidden fees. You pay the same flat per unit price no matter what styles your guests choose. You will never pay for additional staffing costs, freight mark-ups, or restocking charges.

# Big Island Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$509 and under. This package includes a custom case or cloth with a 50 piece minimum order.



HIEHIE  
GS636-14



NONI  
H854-10



HO'OKIPA  
407-02



POOLSIDE  
HS838-21



MAVERICKS  
HS264-16



WANA  
B846-02C



ALOHA LANE  
HS893-09



KAWIKA  
257-17C



2ND REEF  
B607-14



OCEAN  
HS723-10P



ANEMONE  
606-02



MOON DOGGY  
RM874-02D



KENUI  
GS642-14



HANOHANO  
RS644-15



LELE KAWA  
B811-03S



POKOWAI ARCH  
439-2M



TIGER LILY  
HS561-10



'ILIKEA AF  
650-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

# Maui Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$359 and under.



LELE KAWA  
811-11D



HONI  
RS758-13A



ONE WAY  
B875-03



AEKO  
RM886-02



MAMALU BAY  
GM610-02A



HALF MOON  
890-17



WALAKA  
H885-01



KEAHI  
B873-03



SHARK'S COVE  
B605-03



NU'U LANDING  
GM869-03



MIKIOI  
RM887-02



MANGROVES  
604-02



GOOD FUN  
RS871-09



THE FLATS  
897-02



PULAMA  
HT618-14



AMBERJACK  
B896-03



MAKAMAE  
619-02



KA'OLU  
H614-10

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

# Lanai Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$309 and under.



WAILUA  
B454-03



KEOKEA  
RM447-04T



ANUENUE  
H448-01



HUELO  
449-11



MAKAHA  
405-02



PAILOLO  
B603-03



HONOKALANI  
H455-10



KAUPO GAP  
B437-03M



HANA BAY  
H434-10L



POKOWAI ARCH  
439-2M



HONOKALANI  
B455-14



ALELELE BRIDGE  
438-02



RED SANDS  
432-2M



LIQUID SUNSHINE  
R601-04



BIG WAVE  
440-2M



BANYANS  
H412-10



HO'OKIPA AF  
HT407N-11



PEHU  
RM602-14

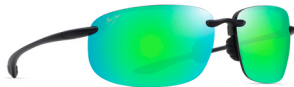
These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

# Kauai Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim sport frames.



KEOKEA  
447-02



HO'OKIPA XL  
GM456-14



HO'OKIPA  
B407-11



HO'OKIPA ASIAN FIT  
RM407N-2M



SANDY BEACH  
408-02



SUGAR BEACH  
H421-26



HEMA  
B443-05CM



KAUPU GAP  
RM437-04T



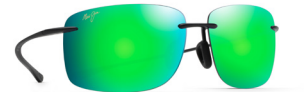
BREAKWALL  
H422-26



PAILOLO  
B603-03



BANYANS  
412-02



HEMA  
GM443-2M



PEHU  
RM602-14



HOT SANDS  
426-02



LIGHTHOUSE  
HT423-11



LIQUID SUNSHINE  
H601-10



KEOKEA  
H447-10



BANYANS  
HT412-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

# Packages at-a-glance

	BIG ISLAND	MAUI	LANAI	KAUAI
Styles \$509 and under	✓			
Styles \$359 and under	✓	✓		
Styles \$309 and under	✓	✓	✓	
Maui Reader Options	✓	✓	✓	✓
Sport Style Options	✓	✓	✓	✓
Set-up and teardown	✓	✓	✓	✓
No restocking or usage fees	✓	✓	✓	✓
Maui Jim standard case and cloth	✓	✓	✓	✓
Includes a custom case or custom cleaning cloth with a 50pc minimum order	✓			

## Make it personal

Adding your logo to a custom case, cloth, or pouch is the perfect personal touch that your guests will associate with you each time they put on their Maui Jim sunglasses. Additional fees may apply.



CUSTOM CASES

CUSTOM CLEANING CLOTHS

CUSTOM POUCHES



FIND US ON



©2024 Maui Jim, Inc., Lahaina, HI 96761  
www.mauijim.com