40RE LEARNING

CHAPTER TOUR

Stop 3 ~ Wednesday, February 27 @ St. Catharines Golf & C.C.



Andrew Crichton

Andrew Crichton's career in golf began at age 13 as a caddy, leading to a lifelong dedication to the sport. A PGA of Canada member since 1989, Andrew has held numerous roles, including a 20-year tenure as Head Professional in both British Columbia and Ontario at clubs such as Cherry Downs, Emerald Hills, and Wyndance Golf Club. He has been employed at Golf Genius Software since 2016.

His expertise extends beyond club management to orchestrating events, leagues, and providing instruction—areas where his innovative approach has consistently yielded positive, immediate outcomes. A pivotal moment in 2015, while at Wyndance, marked a shift towards technology in golf administration. A complex men's night event showcased the transformative impact of Golf Genius Software's live scoring and mobile app, streamlining what was once a labor-intensive scoring process.

At Golf Genius Software, recognized for its live scoring and leaderboard features, Andrew is at the forefront of educational innovation. Since the acquisition of Operation 36 in late 2021, a program designed to gamify golf learning for beginners, Andrew has been instrumental in its national rollout. His current focus is on transforming non-golfers into enthusiasts, thereby assisting golf clubs in fostering the growth of golf across Canada.

Christina Atkinson

Christina Atkinson is a Certified Human Resources Leader (CHRL) with nearly 30 years of senior HR and leadership experience. She holds a Master of Arts degree in Psychology, the Human Resources Management designation, and is a Certified Executive Coach (CEC). As the Principal, Human Resources at DJB, Christina leads both the internal HR team and the HR Advisory Consulting practice.

Christina is a strong people leader who combines experience, a keen business acumen, and best practices to create solutions for people and business leaders to help drive performance. Her breadth and depth of experience in HR has led to demonstrated success in developing and maintaining partnerships with leaders to link HR initiatives to business objectives and corporate strategies.







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Tristan Mullally

A native of Ireland, Mullally joined Golf Canada as the Women's Head Coach in 2011.

Tristan Mullally is a PGA of Canada and GB&I Professional who has worked with Tour professionals and amateurs all over the world.

A career spanning over 20 years has seen him inspire and motivate players to reach their potential and work in some of the biggest arenas in golf. Tristan was Canada's Head Coach at the Rio 2016 Olympic Games, the 2015 & 2019 Pan American Games and to the silver medalists at the World Amateur Team Championships. Mullally has supported players to almost 40 professional victories worldwide, including major champions and No. 1 ranked amateurs.

In 2013, Mullally was the first golf professional in Canada to earn the Chartered Professional Coach (ChPC) designation with Coaches of Canada. In 2015 he was awarded the PGA of Canada Ben Kern Coach of the Year award to go along with receiving the Petro Canada Coaching Excellence award in 2014—a first for golf in the history of this awards program.

Prior to joining Golf Canada, Mullally had coached a number of successful PGA and LPGA professionals in addition to elite level amateurs, including 2010 U.S. Open champion Graeme McDowell.

A student of the game and former competitor on the Irish and Swedish Professional Tours, he has served as a club professional at many world-class resorts including Royal Portrush Golf Club, The Champions Club at Moyvalley and Vassunda Golf Club Sweden.

Mullally is a Class "A" member of the PGA of Canada and an Advanced Member of the PGA of Great Britain and Ireland.

