



The PGA of Ontario Awards Program Retailer of the Year Award

The Retailer of the Year Award is designed to recognize those PGA of Ontario Professionals who have excelled as a business person / retailer in the promotion of golf.

Criteria:

1. Criteria to Measure

- a) Demonstration of skill in planning and promotion of sales by presenting products to his/her market on a timely basis, and through the use of specialized merchandising techniques that include display and advertising.

2. Selection Process

- a) Any PGA of Ontario Class "A" member in good standing meeting the outlined requirements.
- b) PGA of Ontario Awards Committee will select recipient based on criteria.

3. Eligible Categories

- a) All Class "A" Members in good standing excluding the following: Life Professional, Retired Professional, previous PGA of Canada Retailer of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Ontario Zone Board of Directors, PGA of Canada National staff and PGA of Ontario staff.

Note:

- In order to win a National Award, the individual member must successfully complete a criminal record check with BackCheck. After successfully completing the check, the cost will be reimbursed to the member.
- **Deadline to nominate: September 14, 2019**
- **Deadline to submit completed award package: September 16, 2019**