

## 2024 Assistants' Board Report

Submitted by: Jeremy Gallant – Assistants' Board Chair

### **Assistants Board Purpose**

- Formed 2 years ago (2023) with the intent on elevating the network of Assistant Professionals across the Manitoba Zone and their educations.
- The Assistants' Board, with the guidance of the Zone Executive Director, is involved in 3 areas for Assistant Professionals: Professional Development and Education; The PGA of MB PING Pro/Junior Event; Social Networking and Comradery.

### **Professional Development and Education**

- July 2023 – Southwood – Introduction to Fitting, Teaching and PGA Employment Avenues
  - Event was open to aspiring professionals considering the PGA
  - Golf followed
- November 2023 – St. Charles – Round Table Discussions about instruction
  - Presentations based on instruction styles for novice instructors
  - Heavily reliant on discussion based
- June 2024 – Elmhurst – Small Business owner presentation courtesy of Dave McMillan
  - Golf Followed
- January 2025 – Niakwa – Workshop facilitated for registrants of the PGA of Canada's Instructor Beginners Program
  - Shared examples of portfolio from Class "A" Associate Professionals (JG/BB)

### **PGA of Manitoba PING Pro/Junior Event**

- Assisted E.D with fundraising/sponsorship
- Event Planning and Preparation
- Held a Junior Golf Clinic Prior to event for over 40 junior golfers
- Day-of responsibilities such as set up, tear down, prizing, etc
- Pro Junior Tournament will continue to be the responsibility of the Assistant's Board

### **Social Networking and Comradery**

- After each education seminar/workshop hosted by the Assistant's Board, a social event is held for further networking opportunities to increase engagement

throughout the Zone's Assistant Professionals. Social events include Outdoor Golf, Simulator Golf and dinners

- Future events will also be focused on recruiting people to consider joining the PGA of Manitoba

## **2025 Plans**

- Assistant's Board has grown from 4 professionals (Jeremy, Brendan, Bret and Ben) to 6, adding Nathan and Ian. This aids in further developing the PING Pro/Junior and our other in-season events
- An on-course type education day is in the works for July of 2025 followed by optional golf. Day will be focused on teaching, coaching and practice habits to add to a instructor's repertoire
- During the winter months (December/January/February) the Assistant's Board will be hosting a monthly education event to focus on a wide array of areas within the golf industry to better our Zone's Assistant Professionals