



ANNOUNCEMENT

Jason Lowe
Director Of Operations, GolfBC Group

Please join us in congratulating **Jason Lowe** on his promotion to Director Of Operations, GolfBC Group. Jason will transition to his new role in the next few months; as well, he will continue to work closely with the Nicklaus North team while assisting in locating and training a suitable replacement for his role as General Manager at Nicklaus North Golf Course.

Jason has been with GolfBC for 23 years starting at Furry Creek and then moving to Olympic View on Vancouver Island. During his tenure, he's had hands-on operational roles in F&B, Events, Golf, Accounting/Admin and Sales & Marketing. In 2004, Jason decided to further educate himself through Royal Roads online University and graduated with a Bachelor of Commerce Degree in 2006. Jason has also been an online Selkirk College instructor for Golf Shop Operations, Leadership, Food & Beverage Cost Controls, Event Planning, Marketing, Human Resources and Accounting. He has excelled in all of his roles with GolfBC, which culminated in his appointed as General Manager at Arbutus Ridge Golf Club in 2009. During his time at Arbutus Ridge, Jason elevated the product and guest experience while producing the best financial results the course had seen to date.

In 2017, Jason was selected to take the reigns of Nicklaus North Golf Course in Whistler. He has worked tirelessly to improve and stabilize the facilities product and experience since his arrival. As the F&B experience improved, the decision to upgrade the facility was made; and Jason oversaw the major renovation of Table 19 in 2019/2020 during the start of the pandemic. Jason has also worked scientifically on prioritizing budgets/plans/projects to assist in the improvement of agronomy practices and golf course conditions. The team at Nicklaus has flourished while working with Jason and due to his location, he will continue to be a resource for the team.

We are looking forward to seeing Jason's passion for the company and the improvement of operational processes as he steps into this very exciting new role.

Please join me in congratulating Jason on his new position.

Sincerely,

Andy Hedley
Vice President of Golf Operations
GolfBC Group